

INTRODUCTION

Thanks for visiting and using SKITSO's Website. SKITSO has a commitment to providing excellent service to all of our customers, including respecting their concerns about privacy. This policy explains the what, how, and why of the information we collect when you visit one of our website, or when you use our Services. It also explains the specific ways we use and disclose that information. Accordingly, we have prepared this statement to inform you of our privacy principles. Use of this website by you will be deemed as your acknowledgment and acceptance of this privacy statement. We take your privacy extremely seriously, and we never sell lists or email addresses.

THE BASICS

1. Definitions

These definitions should help you understand this policy. When we say "we," "us," "our," and "SKITSO", we are referring to SKITSO, based in Thessaloniki, Greece. When we say "Member," we are referring to the person or entity that is registered with us to use our Services. When we say "you," we are referring either to a Member or to some other person who visits our Website. A "Subscriber" is a person you contact through our Services, or a person who you might choose to contact at some point in the future through the use of our Services. In other words, a Subscriber is anyone on your Distribution List or about whom you have given us information. "Personal Information" means any information that identifies or can be used to identify you or a Subscriber, directly or indirectly, including, but not limited to, first and last name, date of birth, email address, gender, occupation or other demographic information. A

“Distribution List” is a list of Subscribers and all associated information related to those Subscribers (for example, email addresses).

We offer the Services on skitso.gr. This Privacy Policy applies to this specific website. The “Website” include the Website itself, and/or any web pages, interactive features, applications, widgets, blogs, social networks, social network “tabs,” or other online, mobile, or wireless offerings that post a link to this Privacy Policy, whether accessed via computer, mobile device, or other technology, manner or means. While providing the Services, and as described in more detail below, we may collect Personal Information about a Website visitor, Member, person or email address on or related to a Distribution List, or Subscriber.

2. Changes

We may change this Privacy Policy at any time and from time to time. The most recent version of the Privacy Policy is reflected by the version date located at the bottom of this Privacy Policy. All updates and amendments are effective immediately upon notice, which we may give by any means, including, but not limited to, by posting a revised version of this Privacy Policy or other notice on the Website. We encourage you to review this Privacy Policy often to stay informed of changes that may affect you, as your continued use of the Website signifies your continuing consent to be bound by this Privacy Policy. Our electronically or otherwise properly stored copies of this Privacy Policy are each deemed to be the true, complete, valid, authentic, and enforceable copy of the version of this Privacy Policy which were in effect on each respective date you visited the Website.

3. Scope

This Privacy Policy is effective with respect to any data that we have collected, or collect, about and/or from you, according to our Terms of Use.

4. Questions & Concerns

If you have any questions or comments, or if you want to update, delete, or change any Personal Information we hold, or you have a concern about the way in which we have handled any privacy matter, please use our contact form to send us a message. You may also contact us by postal mail or email at:

SKITSO

info@skitso.gr

Grigoriou Palama 11, 54622 Thessaloniki, Greece

Tel. +30 6978 634784, Email: info@skitso.gr

5. Information We Collect

(a) Information you voluntarily provide to us: When you sign up for and use the Services, consult with our customer service team, send us an email, or communicate with us in any way, you are voluntarily giving us information that we collect. That information may include either your or your Subscribers' name, physical address, email address, IP address, phone number, credit card information, as well as details including gender, occupation, location, purchase history, and other demographic information. For example, if you would like to place an order of our products, we will ask you for information such as name, address, telephone number, e-mail address, credit card type, credit card number, expiration date and designs preference to process your order. We will use your e-mail address to send a confirmation and, if necessary, might use the other information to contact you for help to process the order.

Information gathered is used only for the purpose for which the information was collected and is not used or shared with other companies. The personal information you provide to us for making a reservation is made available to SKITSO for the purpose of meeting your order request. If you cancel your order, the information is stored for record keeping

purposes only and is not accessed again. By giving us this information, you consent to this information being collected, used, disclosed, transferred to Greece and stored by us, as described in our Terms of Use and in this Privacy Policy.

(b) Information we collect automatically: When you use the Services or browse our Website, we may collect information about your visit to our Website, your usage of the Services, and your web browsing. That information may include your IP address, your operating system, your browser ID, your browsing activity, and other information about how you interacted with our Website or other website. We may collect this information as a part of log files as well as through the use of cookies or other tracking technologies. Our use of cookies and other tracking technologies is discussed more below, and in more detail in our Cookie Statement [here](#).

(c) Information from your use of the Service: We may receive information about how and when you use our Services, store it in log files or other types of files associated with your account, and link it to other information we collect about you. This information may include, for example, your IP address, time, date, browser used, and actions you have taken within the application. An IP address is a number that is automatically assigned to your computer every time you browse the Internet. When users request a page from our site, our servers log the user's current IP address. We use IP addresses to help diagnose problems. This type of information helps us to improve our Services for both you and for all of our users. We do not link IP addresses to anything personally identifiable. Thus, each user session is anonymous.

(d) Cookies and tracking: We and our partners may use various technologies to collect and store information when you use our Services, and this may include using cookies and similar tracking technologies on our Website, such as pixels and web beacons, to analyze trends, administer the website, track users' movements around the website, serve targeted advertisements, and gather demographic information about our user base

as a whole. Users can control the use of cookies at the individual browser level. When you visit our site, the cookie tells us whether you've visited us before or are a new visitor, where you were referred from and also tells us if you booked. The cookie does not track any personal information about you or provide us with any way to contact you, and the cookie does not extract any information from your computer. We partner with third parties to display advertising on our website or to manage and serve our advertising on other sites. Our third party partners may use cookies or similar tracking technologies in order to provide you advertising or other content based upon your browsing activities and interests. If you wish to opt out of interest-based advertising click [here](#) or [here](#). Please note you might continue to receive generic ads. For more information about our use of cookies and other tracking technologies, as well as how to opt out of the use of cookies, please refer to our Cookie Statement.

(e) Web beacons: We use web beacons on our Website and in our emails. When we send emails to Members, we may track behavior such as who opened the emails and who clicked the links. This allows us to measure the performance of our email campaigns and to improve our features for specific segments of Members. To do this, we include single pixel gifs, also called web beacons, in emails we send. Web beacons allow us to collect information about when you open the email, your IP address, your browser or email client type, and other similar details. We also include Web Beacons in the emails we deliver for you. We use the data from those Web Beacons to create reports about how your email campaign performed and what actions your Subscribers took. Reports are also available to us when we send email to you, so we may collect and review that information.

(f) Information from other sources: From time to time we may obtain information about you or your Subscribers from third party sources, such as public databases, social media platforms, third party data providers and our joint marketing partners. We take steps to ensure that such third parties are legally permitted or required to disclose such information to us.

Examples of the information we may receive from other sources include: demographic information, device information (such as IP addresses), location, and online behavioral data (such as information about your use of social media website, page view information and search results and links). We use this information, alone or in combination with other information (including Personal Information) we collect, to enhance our ability to provide relevant marketing and content to you and to develop and provide you with more relevant products features, and services. For example, we use this information to develop Social Profiles, a tool that helps you learn about your Subscribers and allows you to send them more relevant content.

6. Use and Disclosure of Personal Information

We may use and disclose Personal Information only for the following purposes:

(a) To promote use of our services to you and others. For example, if we collect your Personal Information when you visit our Website and do not sign up for any of the Services, we may send you an email inviting you to sign up. If you use any of our Services and we think you might benefit from using another Service we offer, we may send you an email about that. We will use your e-mail address to send correspondence about our products, including: Order confirmations; Updates about your order progress; Newsletters; Information about SKITSO and/or our products, etc. You can stop receiving our promotional emails by following the unsubscribe instructions included in every email we send. In addition, we may use information we collect in order to advertise our Services to you or suggest additional features of our Services that you might consider using. In addition, we may use your Personal Information to advertise our Services to potential or other users like you. For more information on how we use cookies or other tracking technologies for these purposes, as well as how to opt out of the use of cookies, please see our Cookie Statement [here](#).

- (b)** To send you informational and promotional content in accordance with your marketing preferences. You can stop receiving our promotional emails by following the unsubscribe instructions included in every email.
- (c)** To bill and collect money owed to us by our Members. This includes sending you emails, invoices, receipts, notices of delinquency, and alerting you if we need a different credit card number. We use third parties for secure credit card transaction processing, and we send billing information to those third parties to process your orders and credit card payments.
- (d)** To send you System Alert messages. For example, we may inform you of temporary or permanent changes to our Services, such as planned outages, new features, abuse warnings, and changes to our Privacy Policy.
- (e)** To communicate with our Members about their account and provide customer support.
- (f)** To enforce compliance with our Terms of Use and applicable law. This may include developing tools and algorithms that help us prevent violations.
- (g)** To protect the rights and safety of our Members and third parties, as well as our own.
- (h)** To meet legal requirements, including complying with court orders, valid discovery requests, valid subpoenas, and other appropriate legal mechanisms.
- (i)** To provide information to representatives and advisors, including attorneys and accountants, to help us comply with legal, accounting, or security requirements.
- (j)** To prosecute and defend a court, arbitration, or similar legal proceeding.
- (k)** To respond to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- (l)** To provide, support, and improve the Services we offer. This includes our use of the data that our Members provide us in order to enable our Members to use the Services to communicate with their Subscribers. This also includes, for example, aggregating information from your use of the

Services or visit to our Website and sharing this information with third parties to improve our Services. This might also include sharing your information or the information you provide us about your Subscribers with third parties in order to provide and support our Services or to make certain features of the Services available to you. When we do have to share Personal Information with third parties, we take steps to protect your information by requiring these third parties to enter into a contract with us that requires them to use the Personal Information we transfer to them in a manner that is consistent with this policy.

(m) To provide suggestions to you. Some of these suggestions are generated by use of our Data Science Projects. For more information about our use of cookies and other tracking technologies for this purpose, and instructions about how to opt out of having data collected through the use of cookies, please see our Cookie Statement [here](#).

(n) To transfer your information in the case of a sale, merger, consolidation, liquidation, reorganization, or acquisition. In that event, any acquirer will be subject to our obligations under this Privacy Policy, including your rights to access and choice. We will notify you of the change either by sending you an email or posting a notice on our Website.

Combined Information: We may combine Personal Information with other information we collect or obtain about you (such as information we source from our third party partners), to serve you specifically, such as to deliver a product or service according to your preferences or restrictions, or for advertising or targeting purposes in accordance with this Privacy Policy. When we combine Personal Information with other information in this way, we treat it as, and apply all of the safeguards in this Privacy Policy applicable to, Personal Information.

7. Public Information and Third Party Website

(a) Blog. We have blog(s) on our Website. Any information you include in a comment on our blog may be read, collected, and used by anyone. If your Personal Information appears on our blogs and you want it

removed, contact us here. If we are unable to remove your information, we will tell you why.

(b) Social media platforms and widgets. Our Website include social media features, such as the Facebook Like button. These features may collect information about your IP address and which page you are visiting on our Website, and they may set a cookie to make sure the feature functions properly. Social media features and widgets are either hosted by a third party or hosted directly on our Website. We also maintain presences on social media platforms including Facebook, Twitter, Pinterest and Instagram. Any information, communications, or materials you submit to us via a social media platform is done at your own risk without any expectation of privacy. We cannot control the actions of other users of these platforms or the actions of the platforms themselves. Your interactions with those features and platforms are governed by the privacy policies of the companies that provide them.

(c) Links to third-party website. Our Website include links to other website, whose privacy practices may be different from ours. If you submit Personal Information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any Website you visit.

8. Third Parties

We may disclose Personal Information to the following types of third parties for the purposes described in this policy:

(a) Service Providers. Sometimes, we share your information with our third party Service Providers, who help us provide and support our Services. Just like with the other third parties we work with, these third party Service Providers enter into a contract that requires them to use your Personal Information only for the provision of services to us and in a manner that is consistent with this policy. Examples of Service Providers include payment processors and content delivery services.

(b) Advertising partners. We may partner with third party advertising networks and exchanges to display advertising on our Website or to manage and serve our advertising on other sites and may share Personal Information with them for this purpose. All third parties with which we share this information are required to use your Personal Information in a manner that is consistent with this policy. We and our third party partners may use cookies and other tracking technologies, such as pixels and web beacons, to gather information about your activities on our Website and other sites in order to provide you with targeted advertising based on your browsing activities and interests. For more information about cookies and other tracking technologies, please see our Cookie Statement [here](#).

9. Contests and Sweepstakes

We may, from time to time, offer surveys, contests, sweepstakes, or other promotions on our Website or through social media (collectively “Our Promotions”). Participation in our Promotions is completely voluntary. Information requested for entry may include personal contact information such as your name, address, date of birth, phone number, email address, username, and similar details. We use the information you provide to administer Our Promotions. We may also, unless prohibited by the Promotion’s rules or law, use the information provided to communicate with you, or other people you select, about our Services. We may share this information with our affiliates and other organizations or Service Providers in line with this policy and the rules posted for the Promotion.

10. Content of Email Campaigns

When you send an email marketing campaign, it bounces from server to server as it crosses the Internet. Along the way, server administrators can read what you send. Email was not built for confidential information. Please do not use SKITSO Website to send confidential information.

11. Security

When SKITSO asks you for personal data when making an order or purchasing a gift certificate, including your name, address and credit card data, it is transferred over a Secured Sockets Layer (SSL) line provided you are using a SSL enabled browser such as Safari, Google Chrome, Microsoft Internet Explorer, etc. This ensures that your information is encrypted as it travels over the Internet. This secure mode is enabled before any such information is transmitted from your computer. You will know you are in secure mode when the padlock icon in the lower right hand corner of the computer screen appears in the locked position. In addition, when accessing a secure server, the first characters of the site address will change from “http” to “https”. If a security breach causes an unauthorized intrusion into our system that materially affects you, then SKITSO will notify you as soon as possible and later report the action we took in response.

12. Safeguarding Your Information

We take reasonable and appropriate measures to protect Personal Information from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the risks involved in the processing and the nature of the Personal Information. After information reaches us it is stored on a secure server that resides behind a firewall that is designed to block access from outside the Company. Our credit card processing vendor uses security measures to protect your information both during the transaction and after it is complete. If you have any questions about the security of your Personal Information, you may contact us. SKITSO accounts may require a username and password to log in. You must keep your username and password secure, and never disclose it to a third party. Please, have in mind that we cannot resend forgotten passwords either. We will only reset them.

13. Compliance

Our offices are located in Greece, so your information may be transferred to, stored, or processed in Greece. While the data protection, privacy, and other laws of Greek Democracy might not be as comprehensive as those in your country, we take many steps to protect your privacy, including offering a data processing addendum. By using our Website, you understand and consent to the collection, storage, processing, and transfer of your information to our facilities in Greece and those third parties with whom we share it as described in this policy.

14. Accuracy and Retention of Data

We do our best to keep your data accurate and up to date, to the extent that you provide us with the information we need to do so. If your data changes (for example, if you have a new email address), then you are responsible for notifying us of those changes. Upon request, we will provide you with information about whether we hold, or process on behalf of a third party, any of your Personal Information. We will retain your information for as long as your account is active or as long as needed to provide you with our Services. We may also retain and use your information in order to comply with our legal obligations, resolve disputes, prevent abuse, and enforce our Agreements.

15. Access

We will give an individual, either you or a Subscriber, access to any Personal Information we hold about them within 30 days of any request for that information. Individuals may request to access, correct, amend or delete information we hold about them by contacting us here. Unless it is prohibited by law, we will remove any Personal Information about an individual, either you or a Subscriber, from our servers at your or their request. There is no charge for an individual to access or update their Personal Information.

16. Do Not Track Disclosure

“Do Not Track” is a standard that is currently under development. Because it is not yet finalized, SKITSO adheres to the standards in this policy and does not monitor or follow any Do Not Track browser requests. That said, some of our features may have the ability to monitor or follow Do Not Track browser requests.

CONCLUSION

Your privacy concerns are important to us. We hope this privacy statement has been helpful to you. If you have any questions about this privacy statement or privacy concerns please contact us.

Thanks for taking the time to learn about SKITSO’s Privacy Policy, and thanks for trusting us to handle your email.

Updated 18 October, 2018